

CONTEST RULES
(the “Official Rules”)

Rogers Contest – Beyond the Seat Toronto Blue Jays™
(the “Contest”)

These Official Rules govern the Contest. By participating or attempting to participate in the Contest, you will be deemed to have read, understood, and agreed to be bound by these Official Rules.

1. WHO IS THE SPONSOR?

The Contest is sponsored and administered by Rogers Communications Inc. or one of its subsidiaries or affiliates (“**Rogers**”).

The Contest is in no way sponsored, endorsed or administered by, or associated with Rogers Blue Jays Baseball Partnership (“**RBJBP**”), owner of the *Toronto Blue Jays*™ Major League Baseball team (the “**Team**”), Rogers Centre Limited Partnership (“**RSLP**”), owner of *Rogers Centre*™ stadium (the “**Stadium**”), the Office of the Commissioner of Baseball (“**BOC**”), its Bureaus, Committees, Subcommittees and Councils, MLB Advanced Media, L.P. (“**MLBAM**”), Major League Baseball Properties, Inc., The MLB Network, LLC, the Major League Baseball Clubs (the “**Clubs**”), any of their parent, subsidiary, affiliated and related entities, any entity which, now or in the future, controls, is controlled by, or is under common control with the Clubs or the BOC, or the owners, general and limited partners, shareholders, directors, officers, employees and agents of the foregoing entities (the foregoing MLB entities, collectively, the “**MLB Entities**”) and each of them is completely released of all liability by each entrant in this Contest. Any questions, comments or complaints regarding the Contest must be directed to Rogers and not to RBJBP, RSLP and/or the MLB Entities.

This Contest is in no way sponsored, endorsed, administered by or associated with any third-party social media or social networking service or site (each a “**Third Party Service**”), including but not limited to Facebook, Instagram and/or X (formerly known as Twitter). Any questions, comments or complaints regarding the Contest should be directed to Rogers and not to any Third-Party Service.

2. WHO IS ELIGIBLE TO ENTER?

To be eligible to enter this Contest, an individual must:

- be a resident of Canada who has reached the age of majority in their province or territory of residence as of the date of entry; and
- be legally able to travel and possess all necessary documentation as may be required to claim and participate in a trip prize.

Employees, officers, directors, agents, and representatives of Rogers, RBJBP, the Team, RSLP, the Stadium, the MLB Entities, or any of their respective parents, subsidiaries, affiliates, prize suppliers, or advertising or promotional agencies, and members of the immediate family (spouse, parent, child, sibling) or household of any such individuals, whether related or not, are not eligible to enter.

3. WHEN DOES THE CONTEST START/END?

3.1 Contest Period

The Contest begins at 4:00 p.m. Eastern Time (“ET”) on Thursday, March 26, 2026, and ends at 11:59 p.m. ET on Sunday, September 27, 2026 (the “Contest Period”).

The Contest Period is divided into three (3) Tiers, with each Tier having its own schedule and prizes as follows:

3.2 TIER 1 - Winning Inning during select Toronto Blue Jays™ Games

Tier 1 consists of Winning Innings occurring during select Toronto Blue Jay regular-season games (each, a “Game”) during the Contest Period. Selection of each Game is at Rogers’ sole discretion. One (1) Winning Inning per Game.

3.3 TIER 2 - Beyond the Seat Entry Period Secondary Prizes

Tier 2 consists of eight (8) entry periods each, a “Secondary Prize Entry Period”, in accordance with the following **Secondary Prize Schedule**:

Secondary Prize Entry Periods			Secondary Prize Draw Dates at about 10:00 a.m. ET	# of prizes awarded
#	Start Date at 12:00 a.m. ET	End Date at 11:59:59 p.m. ET		
1.	Thursday, March 26, 2026	Sunday, April 5, 2026	Monday, April 6, 2026	11
2.	Monday, April 6, 2026	Sunday, May 3, 2026	Monday, May 4, 2026	10
3.	Monday, May 4, 2026	Sunday, May 24, 2026	Monday, May 25, 2026	11
4.	Monday, May 25, 2026	Sunday, June 14,	Monday, June 15, 2026	10
5.	Monday, June 15, 2026	Sunday, July 5, 2026	Monday, July 6, 2026	7
6.	Monday, July 6, 2026	Sunday, July 26, 2026	Monday, July 27, 2026	10
7.	Monday, July 27, 2026	Sunday, August 16 , 2026	Monday, August 17, 2026	6
8.	Monday, August 17, 2026	Sunday, September 6, 2026,	Monday, September 7, 2026	9

Any eligible entries not selected during a given Secondary Prize Entry Period will carry forward into subsequent applicable Secondary Prize Entry Periods, in accordance with this schedule.

3.4 TIER 3 - Beyond the Seat Entry Period Trip Prizes

Tier 3 consists of five (5) entry periods, each, a “Trip Prize Entry Period” in accordance with the following **Trip Prize Schedule**:

Trip Prize Entry Periods			Trip Prize Draw Dates at about 10:00 a.m. ET	# of prizes awarded
#	Start Date at 12:00 a.m. ET	End Date at 11:59:59 p.m. ET		
1.	Monday, March 26, 2026	Sunday, April 12, 2026	Monday, April 13, 2026	1
2.	Monday, April 13, 2026	Sunday, June 21, 2026	Monday, June 22 2026	1
3.	Monday, June 22, 2026	Sunday, July 12, 2026	Monday, July 13, 2026	1
4.	Monday, July 13, 2026	Sunday, August 23, 2026	Monday, August 24, 2026	1
5.	Monday, August 24, 2026	Sunday, September 20, 2026	Monday, September 21, 2026	1

Any eligible entries not selected during a given Trip Prize Entry Period will carry forward into subsequent applicable Trip Prize Entry Periods, in accordance with this schedule.

4. HOW DO I ENTER THE CONTEST?

No purchase is necessary to enter the Contest. Enter using any of the methods of entry outlined below. No entries will be accepted by any other means.

For the purpose of this Contest, a “Rogers customer” is a consumer customer (i) who uses or subscribes to a Rogers postpaid consumer mobile plan (including wireless home phone and tablet data plan) or any Rogers or Shaw internet, TV, home phone, home monitoring or satellite plan; and (ii) whose Rogers account is in good standing and active or (i) whose Rogers mobile number is active.

4.1 TIER 1 - HOW TO ENTER

There is a limit of one (1) Winning Inning Entry (as defined below) per person per Game.

(i) ROGERS CUSTOMERS

Watch the broadcast of *Toronto Blue Jays* games on Sportsnet during the Contest Period to learn whether a Winning Inning will occur during the broadcast and for the cue to text. When a Winning Inning is confirmed during a Game, and if a *Toronto Blue Jay* player records a hit in that Game and a keyword appears onscreen, text the keyword to the short code displayed onscreen within the specified entry window to earn one (1) entry for that Winning Inning.

(ii) NON-ROGERS CUSTOMERS

Watch the broadcast of *Toronto Blue Jays* games on Sportsnet during the Contest Period to learn whether a Winning Inning will occur during the broadcast. When a Winning Inning is confirmed during a Game, and if a *Toronto Blue Jay* player records a hit in that Game and a keyword appears onscreen, send the keyword by email to info@rogersbluejaysbts.com within the specified entry window to earn one (1) Winning Inning Entry.

Each entry earned during a Winning Inning, as described above, is defined as a “**Winning Inning Entry**”.

4.2 TIER 2 AND TIER 3 - HOW TO ENTER

There is a limit of one (1) Initial Entry (defined below) plus five (5) Bonus Entries (defined below) per person/email address, regardless of method of entry, during the Contest Period

(i) ROGERS CUSTOMERS INITIAL ONLINE ENTRY & BONUS ENTRIES

- **Initial Online Entry:** During the Contest Period, visit www.rogers.com/bluejays and access the online entry form (“**Online Entry Form**”). Complete and submit the Online Entry Form as instructed to earn one (1) entry (an “**Online Entry**”) in each of the Secondary and Trip Prize Entry Periods as applicable, based on the date the Online Entry is submitted.
- **Bonus Entries:** To earn five (5) bonus entries in each of the Secondary and Trip Prize Entry Periods as applicable, based on the date the Online Entry is submitted, opt-in to receive marketing communications from Rogers Communications Inc. and affiliates via the Online Entry Form or send via mail during the Contest Period, a 75-word essay on “*your favourite Toronto Blue Jays memory*” along with your name, home address, day and evening telephone numbers, email address, and age, to the attention of Rogers Partnerships “**Rogers Contest– Beyond the Seat Toronto Blue Jays**” at 333 Bloor Street East, 5th Floor, Toronto, Ontario, M4W 1G9 (a “**Customer Bonus Mail-In Entry**”). To be valid, Customer Bonus Mail-in Entries must be received within the Contest Period.

(ii) NON-ROGERS CUSTOMERS INITIAL MAIL-IN ENTRY & BONUS ENTRIES

- During the Contest Period, send a seventy-five (75)-word essay via mail on “*your favourite baseball memory*” along with your name, home address, day and evening telephone numbers, email address, and age, to the attention of Rogers Partnerships “**Rogers Contest – Beyond the Seat Toronto Blue Jays**” at 333 Bloor Street East, 5th Floor, Toronto, Ontario, M4W 1G9 (a-“**Non-Customer Initial Mail-In Entry**”).

To be valid, Non-Customer Initial Mail-In Entries must be received within the Contest Period. Each valid Mail-In Entry will count as one (1) entry in each of the Secondary and Trip Prize Entry Periods as applicable, based on the date the Mail-in Entry is received..

- **Bonus Entries:** To earn five (5) bonus entries in each of the Secondary and Trip Prize Entry Periods as applicable, include and answer the following question at the end of your essay: *Who is your favourite Toronto Blue Jays player?* (a “**Non-Customer Bonus Mail-In Entry**”).

(iii) DEFINED TERMS

- Online Entries and Non-Customer Initial Mail-In Entries are collectively referred to as “**Initial Entries**”.
- Customer Bonus Mail-In Entries and Non-Customer Bonus Mail-In Entries are collectively referred to as “**Bonus Entries**”.
- Initial Entries and Bonus Entries are hereinafter collectively referred to as “**Entries**”.

4.3 Carry-Forward of Non-Selected Winning Inning Entries

Non-selected Winning Inning Entries in a given draw (refer to Section 10 below) will be carried forward and treated as one (1) eligible Entry in the upcoming Secondary Prize Entry Period and as one (1) eligible Entry in the upcoming Trip Prize Entry Period, subject to a maximum of one (1) Winning Inning Entry per person being carried forward during the entire Contest Period.

5. HOW MANY TIMES MAY I ENTER THE CONTEST?

5.1 Winning Inning Entries (Tier 1)

There is a limit of one (1) Winning Inning Entry per person per Game.

5.2 Initial Entries and Bonus Entries (Tier 2 & Tier 3)

There is a limit of one (1) Initial Entry plus five (5) Bonus Entries per person/email address, regardless of method of entry, during the Contest Period.

By way of illustration, if two (2) or more otherwise eligible entrants share a single email address, only one (1) of them may enter the Contest using that email address. If an eligible entrant has multiple email addresses, they may only enter the Contest once in respect of one (1) email address.

6. COULD MY ENTRY BE REFUSED OR REJECTED?

Entries may be subject to verification by Rogers at any time. Your entry could be refused or rejected if:

- a) you attempt to enter the Contest in a fashion not authorized by these Official Rules;
- b) your entry contains false or misleading information, or is late, falsified, illegible, damaged or incomplete or otherwise irregular;

- c) your entry is submitted using robotic, automated, programmed, or other illicit means; or
- d) your entry is not in compliance with these Official Rules.

Rogers reserves the right to refuse any entry for any other reason as they may determine.

7. WHAT ARE THE CONDITIONS OF ENTRY?

By entering the Contest:

- a) you agree to be bound by these Official Rules and by the decisions of Rogers, which decisions are final, binding and conclusive;
- b) you represent and warrant that: (i) your Entry, including any material comprising your Entry (e.g. name, user name, profile picture, voice recording, etc., as applicable) and any material submitted with your Entry (e.g. photograph, video, written submission, or other form of submission, as applicable) (all such material, collectively, the “**Entry Material**”) is original to you, (ii) you have all necessary rights in and to your Entry Material to enter the Contest, including the consent of any third parties whose personal information is included in your Entry Material, and (iii) your Entry Material does not contain, depict, include or involve content that is, or could reasonably be considered to be, inappropriate, unsuitable or offensive, as determined by Rogers;
- c) you understand and agree that your Entry, including your Entry Material, will not be returned to you and may be moderated or edited by Rogers as it deems appropriate;
- d) you grant to Rogers, RBJBP, and MLBAM the irrevocable right to use your Entry Material in any media worldwide and for any purpose related to the Contest (or any similar contest), including the right to use, reproduce, modify, adapt, translate, or create derivative works from, your Entry Material without notification, compensation or additional consideration to you;
- e) you waive all claims of moral rights in any use of your Entry Material by Rogers pursuant to the rights granted in these Official Rules; and
- f) you release, waive and forever discharge Rogers, RBJBP, the Team, RSLP, the Stadium, the other MLB Entities, and each of their respective parents, affiliates, and subsidiaries, any other companies associated with the Contest, and all of their respective directors, officers, employees (including Team players), agents, representatives, licensees, successors and assigns, as well as any Third Party Services, (collectively, the “**Releasees**”), and agree to indemnify and hold harmless each of the Releasees, from and against any and all claims, damages or liability, including any costs or losses related to personal injury, death, damage to or loss or destruction of property, arising out of, or in any way related to, (i) your participation in the Contest, (ii) the awarding, receipt, possession, use or misuse of any prize, in whole or in part, including participating in travel or any activity related to the prize, (iii) the use of any Entry Material or Publicity Material (defined below) in accordance with the rights granted in these Official Rules, or (iv) any breach of these Official Rules.

8. WHAT ARE THE CONTEST PRIZES?

Entrants may win multiple prizes, but no more than one (1) prize within each prize group. For instance, an entrant may win one (1) collectible merchandise item and one (1) jersey in Tier 1, as well as one (1) prize in Tier 2 and/or Tier 3.

8.1 Tier 1 - Winning Inning Prizes

There are up to **five hundred fifteen (515)** Winning Inning prizes available to be won in the Contest as follows:

- i. five hundred (500) *Toronto Blue Jays* 50th Season collectible merchandise items (assorted, with a value ranging between \$25 and \$100);
- ii. ten (10) autographed George Springer jerseys (approximate value of \$750);

- iii. five (5) VIP trip prizes to MLB All-Star Week 2026 (each a “**VIP Trip Prize**”), each consisting of:
 - Round-trip economy air transportation for the winner and one (1) guest (collectively, “**Travellers**”) from the international airport within Canada closest to the winner’s residence (as determined by Rogers) to Philadelphia, United States on travel dates to be determined by Rogers;
 - 1 hotel rooms (standard room, based on double occupancy) for 2 nights in or around Philadelphia, United States at a hotel to be selected by Rogers;
 - Tickets to the MLB All-Star Game
 - Transportation to/from the All Star Game to the hotel

Each VIP Trip Prize is valued at approximately four thousand dollars (CDN \$4,000)

8.2 Tier 2 - Beyond the Seat Secondary Prizes

There are up to **seventy-four (74) Beyond the Seat Secondary Prizes** available to be won in the Contest, each having an approximate retail value of CDN \$400 and consisting of:

- two (2) admission tickets to attend a *Toronto Blue Jays 2026* regular-season home game at on a date determined by Rogers in its sole discretion. Tickets are planned for the Rogers Beyond the Seat area but location may vary at Rogers’ sole discretion.

8.3 Tier 3 - Beyond the Seat Trip Prizes

There are **five (5) Beyond the Seat Trip Prizes** (each a “**BTS Trip Prizes**”) available to be won in the Contest, each consisting of:”

- Round-trip economy air transportation (subject to paragraph 8.5 (i) below) for the winner and one (1) guest (collectively, “**Travellers**”) from the airport within Canada closest to the winner’s residence (as determined by Rogers) to Toronto on travel dates to be determined by Rogers;
- One (1) hotel room (standard room, double occupancy) for two (2) nights at the Toronto Marriott City Centre Hotel (Rogers Centre), on dates determined by Rogers in its sole discretion; and
- Two (2) admission tickets to attend a *Toronto Blue Jays 2026* regular-season home game at Rogers Centre in Toronto on a game date in accordance with the applicable Trip Prize Entry Period. Tickets are planned for the Rogers Beyond the Seat area but location may vary at Rogers’ sole discretion.

Each BTS Trip Prize has an approximate retail value of **CAD \$3,500**.

8.4 Terms and conditions applicable to tickets awarded in this Contest:

- i. Any and all additional costs and expenses associated with the acceptance and use of the tickets including but not limited to, transportation to and from any game location, and not expressly specified herein as being provided are the sole responsibility of the winner and/or their guest(s).
- ii. Rogers and prize suppliers have the right to disqualify or remove any winners or guests from any activity at any time without compensation or substitution if they are at any point uncooperative, disruptive, abusive, unobservant of applicable rules, laws, or regulations, or likely to cause or has caused damage to person, property, or the reputation of Rogers or prize suppliers.
- iii. Use of any Major League Baseball game/event/exhibition ticket is subject to standard terms, conditions, and health and safety policies applicable to the ticket; see www.bluejays.com/ticketterms for details. Major League Baseball game, event and exhibition dates and times are determined in the sole discretion of the BOC and/or the applicable Club, as applicable, and may be subject to change. The terms and conditions of the tickets awarded as part of the prize will govern in the event a legal game, event or exhibition, as defined by Major League Baseball, is not played or held, as applicable, due to weather conditions, an act of God, an act of terrorism, civil disturbance or any other reason. The winner and their guests agree to comply with all applicable stadium and venue, as applicable, regulations in connection with the prize; see www.bluejays.com/ticketterms for details. The

applicable MLB Entities reserve the right to remove or to deny entry to the winner and/or guest who engages in a non-sportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person at any Major League Baseball game, event or exhibition. The Releasees (defined below) will not be responsible for acts of God, acts of terrorism, civil disturbances, work stoppages, epidemic, pandemic, natural disaster, or any other issue concerning public health or safety, or any other event outside their control that may cause the cancellation or postponement of any Major League Baseball game, event or exhibition. Major League Baseball game, event and exhibition tickets awarded as part of the prize may not be resold or offered for resale or used for any commercial or promotional purpose whatsoever. Any such resale or commercial or promotional use may result in disqualification and prize forfeiture, and may invalidate the licence granted by the game, event or exhibition tickets.

- iv. No responsibility is assumed by the Releasees for any other factor beyond its reasonable control, or for canceled, delayed, or re-scheduled concerts for any reason whatsoever.
- v. Due to the nature of the prizing, no alternate game dates are available.

8.5 Terms and conditions applicable to the VIP Trip Prizes and the BTS Trip Prizes (collectively ‘trip prizes’) awarded in this Contest:

- i. If the winner of a BTS Trip Prize resides within 150 kilometres of Rogers Centre, as determined by Rogers in its sole discretion, air transportation will not be awarded, and the Travellers will be solely responsible for all costs of transportation (and no additional compensation or substitution will be awarded for any difference in prize value).
- ii. The winners may be required to reserve the trip prize, or complete travel, by a particular date, as advised by Rogers. The trip prize is not eligible for frequent flyer miles. All bookings and/or reservations are subject to availability at the time of booking. Once reservations are made, they cannot be changed, unless otherwise determined by Rogers or prize suppliers.
- iii. Travellers must have reached the age of majority in his or her province or territory of residence, unless accompanied by a parent or legal guardian.
- iv. Travellers may be required to present a valid major credit card upon check-in at the destination to cover any expenses above and beyond the standard room charge.
- v. If the winner elects to travel with a fewer number of guests than the number of guests provided in the prize description above, no additional compensation will be awarded under any circumstances.
- vi. Tickets are subject to certain terms and conditions as specified by issuers. Blackout dates may apply.
- vii. The Travellers are responsible for: transportation to and from originating airport; transportation to and from Destination airport; travel and medical insurance; travel documentation; any and all applicable taxes; and any additional expenses not included in the prize.
- viii. The Releasees are not responsible for any cancellations, alterations, delays, diversions or other changes to the trip itinerary, any costs or expenses incurred as a result of any changes to the trip itinerary, or any damages, loss or liability in the event any Traveller is denied the ability to travel, whether due to airport restrictions or otherwise.
- ix. Rogers has the right to disqualify or remove any Traveller from any activity at any time if they are at any point uncooperative, disruptive, abusive, unobservant of applicable rules, laws or regulations, or likely to cause or has caused damage to person, property, or the reputation of Rogers or the Team.

9. ARE THERE ANY PRIZE CONDITIONS?

All prize particulars will be determined by Rogers in its sole discretion. In addition to any prize conditions provided elsewhere in these Official Rules, any prize awarded in the Contest is subject to the following conditions:

- a) The prize value stated in these Official Rules is approximate only. A winner will not be compensated if the actual prize value is lower than the value quoted in these Official Rules;

- b) Rogers reserves the right, in its sole discretion, to substitute a prize, in whole or in part, with a prize or prize component of equal or greater value if a prize or any component thereof cannot be awarded for any reason;
- c) The prize must be accepted as awarded and may not be resold, be transferred, commercially traded, assigned, or redeemed for cash unless otherwise determined by Rogers. The prize may not be exactly as advertised and is provided “as is” without representation or warranty of any kind;
- d) Any unused portion of the prize, including Trip Prizes, once awarded, will be deemed forfeited. A prize will not be replaced if lost, destroyed, mutilated or stolen or in the case of a Trip Prize, will not be replaced if not taken for any reason.

10. HOW WILL THE POTENTIAL WINNER(S) BE SELECTED?

10.1 TIER 1 - Winning Inning Draws

At the end of each Game (as defined above in Section 3), Rogers will conduct a random draw from all eligible entries received for the corresponding Winning Inning. Entrants will be randomly selected as a potential winner and notified using the information provided at the time of entry.

The number and the selection of Winning Inning Prizes awarded in any Winning Inning draw will be determined by Rogers in its sole discretion.

In the event a potential winner does not respond to the notification within the specified timeframe, declines a prize for any reason, or does not meet the requirements set forth in these Official Rules, as determined by the Sponsors in their sole discretion, the potential winner will be disqualified and, time permitting, an alternate potential winner may be randomly selected from among remaining eligible entries.

10.2 TIER 2 AND TIER 3 - Secondary Prizes and Trip Prizes

In accordance with the dates and times noted in the Schedules in Section 3 above, Rogers will conduct random draws at **333 Bloor Street East, Toronto, Ontario**, from all eligible Entries received during each applicable Entry Period.

Each potential winner will be notified using the contact information provided at the time of entry. Eligible Entries that are not selected in a given draw will carry forward into any subsequent applicable Entry Period.

In the event a potential winner does not respond within **one (1) business day** of notification, declines a prize for any reason, or does not meet the eligibility or verification requirements set out in these Official Rules, as determined by Rogers in its sole discretion, the potential winner will be disqualified and, time permitting, an alternate potential winner may be randomly selected from among the remaining eligible Entries.

10.3 If, as a result of an error relating to the entry process, drawing, or any other aspect of the Contest, there are more selected entrants than contemplated in these Official Rules, there will be a random draw among all eligible prize claimants following the end of the Contest Period to award the correct number of prizes.

11. HOW CAN A POTENTIAL WINNER BECOME A WINNER?

Before being declared a winner, a potential winner must:

- a) correctly answer, without assistance, a time-limited mathematical skill-testing question to be administered by Rogers;
- b) be in compliance with these Official Rules;
- c) sign and return, within any designated time period, a release of liability and consent to publicity form (the “Release Form”) and any other documentation as reasonably required. Rogers may require a winner’s guest to

sign and return a Release Form and other documentation as a pre-condition to participation. If any guest is a minor, the parent or legal guardian must sign on their behalf; and

d) upon request and in the sole discretion of Rogers, provide proof of identity and/or proof that they are the authorized account holder associated with the selected Entry.

12. WHAT ARE THE ODDS OF WINNING A PRIZE?

The odds of winning a prize depend on the number of entries an entrant has earned in each applicable draw and the total number of entries in that draw.

13. HOW DO I CLAIM A PRIZE?

Once a potential winner is confirmed as a winner, prize distribution will be promptly coordinated. Except as otherwise indicated by Rogers, a winner must personally take delivery of the prize as instructed within the time period as may reasonably be advised. If a winner fails to take delivery of the prize as instructed, the prize will be deemed forfeited.

14. WILL I APPEAR IN ANY PUBLICITY IF I AM A WINNER?

If you are a winner, Rogers may require you to appear in publicity related to the Contest or to any similar contest. By accepting a prize, you:

- a) grant to Rogers, RBJBP, RSLP, and the MLB Entities, or any of their licensees, successors, and assigns (collectively, the “**Publicity Parties**”) the irrevocable right to record, photograph or otherwise capture or document you, your likeness, your voice, or any statements you make regarding the Contest or the Secondary Prize or the Trip Prize, as applicable, by any available means;
- b) agree that any such captured material, together with your biographical information, such as name or place of residence, or your Entry Material (collectively, all such materials, the “**Publicity Material**”) may be used by the **Publicity Parties** in any media, whether now known or later devised, worldwide and in perpetuity, for advertising or promotional purposes related to the Contest or any similar contest. Any such use of the Publicity Material may include the reproduction, modification, adaptation, translation or creation of derivative works from your Entry Material;
- c) acknowledge that the Publicity Parties shall not be required to compensate you, notify you, or request your permission in connection with their use of any Publicity Material, unless otherwise prohibited by law; and
- d) waive any rights that you may have or that may otherwise exist in connection with any use of the Publicity Material by any of the Publicity Parties, including any moral rights in any such Publicity Material.

15. HOW WILL MY PERSONAL INFORMATION BE COLLECTED, USED AND DISCLOSED?

By entering the Contest, you consent to Rogers’ collection, use and disclosure of your personal information for purposes of administering the Contest. Your personal information will be used in accordance with these Official Rules.

By entering the Contest, you also acknowledge that your personal information will be shared with carefully selected third parties or vendors, including RBJBP, RSLP, and MLBAM, for the purpose of administering the Contest.

Rogers will handle your personal information in accordance with the *Personal Information Protection and Electronic Documents Act* (PIPEDA), and where applicable, the Privacy Policy, available at www.rogers.com/support/privacy (the “**Rogers Privacy Policy**”).

Over the course of participating in the Contest, you may be given the option to receive commercial emails

or other communications of a commercial nature (collectively, “**Commercial Communications**”) from RBJBP, MLBAM, or other parties. Should you elect to receive Commercial Communications from RBJBP, your personal information will be used by RBJBP to that end, in accordance with RBJBP’s [Privacy Policy](#). Should you elect to receive Commercial Communications from MLBAM, your personal information will be used by MLBAM to that end, in accordance with MLBAM’s [Privacy Policy](#).

Your personal information will be shared with a third party or vendor in the following circumstances:

- a) for the purpose of administering the Contest;
- b) to receive commercial emails or other communications of a commercial nature (collectively, “**Commercial Communications**”) from Rogers or other parties. You may opt out of receiving Commercial Communications at any time;
- c) to coordinate the fulfillment or provision of the prize with a prize supplier; and
- d) to any interested party, such as an entity who is released from liability, if you have been asked to sign and return a Release Form or other documentation in accordance with these Official Rules.

Your personal information will also be shared with third parties if permitted or required by law, or with your consent.

ROGERS’ DISCLOSURE OF YOUR PERSONAL INFORMATION TO ANOTHER PARTY WILL CAUSE YOUR PERSONAL INFORMATION TO BE SUBJECT TO THAT PARTY’S PRIVACY POLICY AND PRACTICES.

16. HOW DO THE RELEASEES LIMIT THEIR LIABILITY?

The Releasees assume no liability for the following:

- a) stolen, late, incomplete, illegible, inaccurate, misdirected, lost, misrouted, scrambled, damaged, delayed, undelivered, mutilated, jumbled, or garbled entries, transmissions, email, mail, or other communications;
- b) any error, omission, interruption, defect or delay in transmission, processing, or communication;
- c) failures or malfunctions of, or difficulties with, computer hardware or software, telephones, telephone lines, telephone systems, or network, cable, satellite, server, or website connections;
- d) printing, typographical, or other errors appearing within these Official Rules, in any Contest-related advertisements, or in Contest-related materials;
- e) incorrect or inaccurate information, including where caused by website users, tampering, hacking, or by any equipment or programming associated or used in connection with the Contest;
- f) injury or damage to any computer or other device resulting from or otherwise related to participation in the Contest, the use of any website, or the downloading or accessing of any materials;
- g) anyone being incorrectly or mistakenly identified as a winner or potential winner; and/or
- h) any other errors, problems or difficulties of any kind, whether human, mechanical, electronic, or otherwise, relating in any way to the Contest, including those errors, problems or difficulties that may relate to the administration of the Contest, the processing of entries, the advertising of the Contest, the announcement of any prize or prize winner, or the cancellation or postponement of any event.

17. WHAT LAWS APPLY TO THE CONTEST?

The Contest is subject to applicable Canadian federal, provincial and municipal laws and regulations. Any attempt to undermine the legitimate operation of the Contest may be a violation of criminal or civil laws. Should any such attempt be made, Rogers reserves the right to seek remedies and damages to the fullest extent permitted by law.

18. CAN ROGERS CANCEL OR AMEND THE CONTEST?

Rogers reserves the right, in their sole discretion, to cancel, modify, or suspend the Contest or amend these

Official Rules at any time, for any reason whatsoever.

You may not amend these Official Rules in any way.

19. COULD ROGERS DISQUALIFY OR BAN SOMEONE FROM A CONTEST?

Rogers reserves the right, in their sole discretion, to disqualify any entrant from the Contest, or prevent any entrant from future participation in a contest, who has:

- a) resold or attempted to resell a prize, in whole or in part;
- b) tampered with or attempted to tamper with, or undermined or attempted to undermine, the legitimate operation of the Contest and/or the Contest website;
- c) provided false or misleading information;
- d) acted in an unsportsmanlike or disruptive manner, or with the intent to annoy, abuse, threaten or harass any person; and/or
- e) otherwise violated these Official Rules.

20. WHAT HAPPENS IF THESE OFFICIAL RULES CONTRADICT OTHER CONTEST MATERIALS?

In the event of any discrepancy or inconsistency between these Official Rules and disclosures or statements made by Rogers or appearing in other Contest-related materials, these Official Rules shall govern.

21. WHAT HAPPENS IF PART OF THESE OFFICIAL RULES BECOMES UNENFORCEABLE OR DOES NOT APPLY?

If any part of these Official Rules is legally unenforceable or inapplicable, then that part will be deemed invalid; however, the remainder of these Official Rules will otherwise continue to be legally binding.

22. FOR QUEBEC RÉSIDENTS

These Official Rules have been made available in English after a French version thereof has been presented to entrants.

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